

At Sunmark Insurance Services, we recognize the importance of your privacy and are committed to providing the highest level of security and privacy regarding the collection and use of our customers' personal information. Sunmark Insurance Services respects your right to privacy and takes every precaution to provide you with the same level of privacy whether using traditional or electronic delivery channels.

The following describes our policies and practices to protect your privacy, which are followed by Sunmark Insurance Services. If you have any questions, contact us at (800) 954-1501.

Information We Collect About You

We collect information about you from:

- Information we receive from written, on-line or oral applications or other forms such as name, address and social security number;
- Information about your transactions with us such as policy information and payment history; and
- Information we receive from a consumer reporting agency such as credit history.

Information We May Disclose About You

We may disclose all of the information we collect, as described above.

Parties Who Receive Information From Us

We may disclosure information about you to these third parties:

- Financial Companies, such as insurance companies, financial institutions, and consumer reporting agencies; and
- Non-Financial Companies, such as our data processors, document destruction companies, and companies that perform marketing services on Sunmark Insurance Services behalf.

Sunmark Insurance Services does not share or sell any customer information to any non-affiliated third party, other than those with whom we contract for assisting us in conducting business. Therefore no opt out is necessary for that type of information sharing.

Customers may have limited opt-out rights related to marketing from Sunmark Insurance Services affiliates. Please see the opt-out option described below.

Affiliate Marketing Opt-Out Option

Sunmark Insurance Services is providing this notice, as required by Federal law, to inform you of your choice to limit marketing from our affiliates. Our affiliates include companies with a Sunmark name, such as Sunmark Credit Union.

You may limit our affiliates from marketing their products or services to you based on the information that we collect and share with them. We may share your personal information, including your policy history with us, however, we do not share your creditworthiness information with our affiliates. Your choice to limit marketing offers from our affiliates will apply for the duration of your relationship with Sunmark Insurance Services, unless you inform us that you do wish to receive these marketing offers. If you have already made a choice to limit marketing offers from our affiliates, you do not need to act again. You will need to act again if you decide to engage in any new or additional relationships with Sunmark Insurance Services. To limit affiliate marketing offers, please call us at (800) 954-1501 or fill out the form below and mail or deliver to us at the address indicated on the form.

Disclosure of Information to Parties that Provide Services to Us

We may disclose all of the information we collect, as described above, to companies that perform marketing or other services on our behalf or to other companies with whom we have joint marketing agreements, so we may provide you with competitive products and services.

We may also disclose information about you under circumstances as permitted or required by law. These disclosures typically include information to process transactions on your behalf, conduct the operations of our company, follow your instructions as authorized, or protect the security of our financial records.

Disclosure of Information About Former Customers

If you decide to terminate your relationship with Sunmark Insurance Services, we will not share information we have collected about you, except as may be permitted or required by law.

We Protect Customer Information

If you decide to terminate your relationship with Sunmark Insurance Services, we will not share information we have collected about you, except as may be permitted or required by law.

Questions? Call 800-954-1501

Mail-in Form

If you have a joint policy, your choice(s) will apply to everyone on your account unless you mark: <input type="checkbox"/> Apply my choices only to me.	Mark any/all you want to limit: <input type="checkbox"/> Do not allow your affiliates to use my personal information to market to me.		Mail to: Sunmark Insurance Services 1187 Troy Schenectady Road Latham, NY 12110
	Name		
	Address		
	City, St, Zip		
	Policy No.		